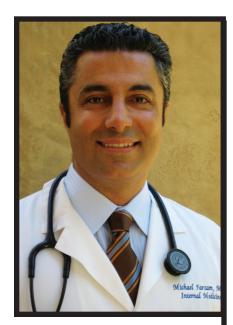
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CONTRIBUTOR // HEALTH



Michael Farzam MD received his Bachelor of Science degree from the University of California Santa Barbara in 1995. Dr. Farzam completed his medical school training in 2001 from Tufts University School of Medicine in Boston, Massachusetts. He completed his residency training in General Internal Medicine at Cedars Sinai Medical Center (a UCLA Affiliated Hospital) in 2004. Dr. Farzam is board certified in General Internal Medicine by the American Board of Internal Medicine, and currently an active attending physician affiliated with Cedars Sinai Medical Center in Los Angeles, CA. He is an active member of the American Academy of Home Care Physicians. Dr. Farzam is married and the father to two children. He has lived in Los Angeles for more than 30 years. When he has free-time which is hardly ever-he plays guitar, but practices yoga daily.

"House call visits are not only convenient, time-saving and affordable, but they also offer all of the same comprehensive services one would get at a traditional doctor's office, but in the comfort of your own home."

Is There a Doctor In The House? Yes. In Your House!

ONLY in LA—



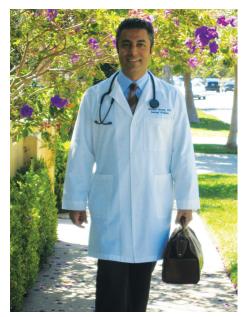
Dr. Michael Farzam "The House Call Doctor"

Celebrities do it. Politicians do it. VIPS from all walks of life do it. Visiting tourists do it and hundreds of people living in LA. do it. You can do it too! Avoid hours waiting in urgent cares and hospital ER's, or taking time away from your work day sitting in the doctor's office hoping to get seen before your next birthday! These days even going to an emergency room does not guarantee you'll be seen or treated by a physician before the clock strikes another hour or two or three.

Meet the man—actually the doctor—who is about to make your life a whole lot easier. Dr. Michael Farzam got fed up with all the hoopla people go through getting eyeto-eye with a doctor, so he went 'Old School' and now brings advanced medical care to them. The result: Happy patients who don't feel taken for granted, who feel their time is valued and who receive what they deserve from their doctor; undivided attention and premium medical treatment —in a relaxed environment; their homes, offices or in the case of visiting touriststheir hotel rooms. Even people with demanding lifestyles, impossible schedules and zero time for long lines deserve quality medical care. Now they have it.

"Most people lead very hectic lives and sadly the last person who gets cared for is themselves," says Dr. Farzam. "People who need to be seen by a doctor for an illness or disease either don't have the time to go or don't have medical insurance, so they continue to suffer with poor health or a condition that could be treated and cured with proper medication—whether it is a rash, illness or flu-like symptoms—why not get the medical help you need?"

Dr. Farzam's concierge house call doctor coverage extends throughout Los Angeles from Hollywood, Beverly Hills, Bel Air, West LA, Westwood, Santa Monica, Brentwood, Pacific Palisades, Malibu, Downtown LA, San Fernando Valley, and other areas. These days the medical system is so out of balance that a patient's time revolves around his/her doctor. Not so as Dr. Farzam sees it. He says it is HIS JOB to accommodate a patient's schedule—not the other way around. Farzam's practice offers medical care 24/7



—365 days a year, and he will always see you within a few hours of your call. Fluent in English, Spanish, and Farsi, since starting his house call practice in 2004, he has seen hundreds of people, many are now his regular patients and include superstars who don't want to be seen going in and out of a doctor's office or hospital, high-visibility local and visiting politicians, recognized business people, entertainment executives and everyone in between. Why not save time and avoid costly doctor office visits and hospitalizations when you can receive

first-rate level of medical care in the comfort of your own home environment and gets to you, generally within one hour.

"I work two methods of medical service:
One is urgent medical issues that do not
require 911 (he regards chest pains, problems breathing and an unconscious state
as an immediate 911 call); almost every
other medical need he handles and carries
equipment for in his medical vehicle—and
yes—it happens to be a convertible BMW
—this is after all LA!

Fulfilling Your Medical Needs

Dr. Farzam is experienced and equipped to diagnose and treat most acute or chronic adult medical problems and minor injuries. You should consider a House Call Doctor if:

- You are too ill to visit your doctor's office.
- You want to be seen immediately.
- You don't want to be exposed to germs in a hospital or doctor's office.
- You are away from home and need to be seen by a medical expert.
- You want more personalized attention that you are currently getting.
- You do not currently have and/or cannot afford a medical health insurance plan.
- You have health insurance but don't have access to a physician on your health plan.
- You want to pay less than most Emergency Room and Urgent Care Center visits cost. •



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